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BEST WESTERN [HOTEL NAME] RECOGNIZED WITH TWO AWARDS AT HOTEL COMPANY'S ANNUAL CONVENTION

Waterbury, VT 12/1/2024 -- The Best Western Waterbury Stowe in Waterbury was recognized with the brand's highest honor, the M.K. Guertin Award, as well as the Champion Customer Care Award, at BWHSM Hotels' 2024 Convention held recently in Charlotte, North Carolina. The awards were presented in front of more than 2,000 of the company's hoteliers was the hotel's sixth consecutive year achieving this status.

The prestigious M.K. Guertin Award, named after our company's founder, is given to the hotels that best represent the vision of M.K. Guertin and demonstrate exceptional levels of quality, guest satisfaction, and dedication to the brand. The Champion Customer Care Award honors the properties that exemplify exceptional levels of service and care to guests. The hotels must also meet quality and service standards and other membership requirements to qualify for each award.

The Best Western Waterbury Stowe is one of only 42 hotels out of more than 2,300 BWH Hotels properties in the U.S. and Canada to receive both awards.

"The M.K. Guertin Award is given to our most engaged hoteliers whose properties are our top scorers in quality and overall service and are leaders in our brand," said President and CEO Larry Cuculic. "The Best Western [hotel name] also received the Champion Customer Care Award because of its dedication to providing memorable experiences for guests."

Located at 45 Blush Hill Rd., Waterbury, VT, the Best Western Waterbury Stowe features 84 rooms and indoor pool, hot tub, fitness center, chef-prepared breakfast and its own covered bridge.

For reservations, call the hotel directly at [hotel phone number] or call BWH Hotels' 24-hour, toll-free number at 1(800) 780-7234. Reservations are also available through bwh.com.

About BWHSM Hotels

BWH Hotels is a leading, global hospitality enterprise comprised of three hotel companies, including WorldHotelsTM, Best Western[®] Hotels & Resorts and SureStay[®] Hotels. The global enterprise boasts approximately 4,300 hotels in over 100 countries and territories worldwide*. With 19 brands across every chain scale segment, from economy to luxury, BWH Hotels suits the needs of developers and guests in every market.

*Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.

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